



Sayreville Middle School

Vision 2030



March 1, 2019

Dear Parents and Guardians,

We have recently learned about a troublesome “challenge” called the Momo challenge, which can reportedly show up in online games such as Fortnite, SnapChat, Whatsapp, and specifically Youtube videos. It is characterized by a frightening image of a woman with large eyes, the body of bird, and a strange smile. The “woman” challenges the viewer to do challenges that become increasingly more dangerous, and threatens harm if the viewer does not comply.

We consistently remind our students about internet safety in school, and about the importance of talking to a trusted adult if they see something that scares them or makes them uncomfortable. We also encourage you to speak with your children about internet safety as well.

Please find below an article which describes the “challenge”:

This article has several tips for parents on how to talk with their children about the challenge:
<https://www.parents.com/news/parents-warned-about-the-momo-challenge-a-dangerous-new-form-of-cyberbullying/>

Please reach out to your child’s Principal or Counselor if you need any additional resources or support, or if your child has experienced something that may require additional support.

Sincerely,

A handwritten signature in black ink that reads 'Richard K. Gluchowski'.

Mr. Richard K. Gluchowski
Principal